

CITY OF VERONA

Date: _____

CR#: _____

Account #: 010-44160

SOLICITOR'S REGISTRATION/TRANSIENT MERCHANT (DIRECT SELLER) REGISTRATION

Crew Manager Applicant Fee: \$27.00

Additional Crew Member Applicant Fee: \$7.00 each

If you are a charitable organization registered with the State of Wisconsin and proof is presented, application fees will be waived.

REQUIRED INFORMATION

Good for 30 Days

- Completed application
- Copy of driver's license
- Payment

Definitions:

Solicitor – Any person engaged in direct solicitation who: (1) Seeks donations of money or other contributions of items of value for an organization or cause; or (2) Sells items on behalf of an organization or cause but asks for a contribution of greater value than the item being sold.

Transient Merchant – Any individual who engages in the retail sale of merchandise at any place in this state temporarily, and who does not intend to become a permanent merchant of such place. For purposes of this Section, sale of merchandise includes a sale in which the personal services rendered upon or in connection with the merchandise constitutes the greatest part of value for the price received, but does not include the sale of produce or other perishable products by a resident of this state. For purposes of this Chapter, the term "transient merchant" shall include direct sellers and solicitors seeking donations or funds for an organization, unless excepted.

Please read through Section 7-4 of the City of Verona Ordinances. Below is a summary:

- You cannot visit at any dwelling on Sundays, holidays, or if there is a "No Peddler" or "No Solicitors" sign
- You can only visit between the hours of 9:00 AM & 9:00 PM, except by appointment
- If a sale is made, the buyer has the right to cancel any sales that are more than \$25.00 within 3 days, the seller shall give the buyer two (2) copies of a typed or printed notice of that fact
- If a sales order is for the later delivery of merchandise, the seller shall, at the time the order is taken, provide the buyer with a written statement containing the terms of the agreement, the amount paid in advance, whether full, partial or no advance payment is made, the name, address and telephone number of the seller, the delivery or performance date and whether a guarantee or warranty is provided and, if so, the terms thereof

APPLICANT INFORMATION

Please check which applies to applicant:

- Crew Manager
- Crew Member

Name: _____ Date of Birth: _____
 First M.I. Last

Applicant's Home Address: _____

Applicant's Email Address: _____

Driver's License No. _____ State: _____ Exp. Date: _____

Height: _____ Weight: _____ Hair color: _____ Eyes: _____ Race: _____ Sex: _____

Phone where applicant can be reached during and after leaving Verona: _____

Description of vehicle being used while in Verona: _____

License Plate No.: _____ Make: _____ Model: _____



Have you ever been convicted of any crime, misdemeanor, or violation of any ordinance other than traffic violations [Ordinance No. 7-4-4(a)(10)]?

No Yes. Please list ALL occurrences: *Note: Additional space for conviction record is on backside of application

Nature of Offense: _____

Date: _____ Name of Court: _____

Nature of Offense: _____

Date: _____ Name of Court: _____

Nature of Offense: _____

Date: _____ Name of Court: _____

Nature of Offense: _____

Date: _____ Name of Court: _____

Nature of Offense: _____

Date: _____ Name of Court: _____

Nature of Offense: _____

Date: _____ Name of Court: _____

COMPANY/EMPLOYER INFORMATION

Company you will be selling for: _____

Company address: _____

Company phone: _____

Local crew manager name and phone: _____

Dates you will be in Verona: _____ through _____
Date Date

What type of product will you be promoting?: _____

Previous cities, towns, villages, where business was conducted (not to exceed 3): _____

I DO SOLEMNLY AFFIRM THAT ALL INFORMATION HEREON CONTAINED IS TRUE AND CORRECT.

APPLICANT SIGNATURE: _____ **Date:** _____

*False statements will result in denial of or immediate termination of the privilege to sell or solicit in the City of Verona, Wisconsin [ordinance no. 7-4-9(a)]

OFFICE USE ONLY

I have reviewed the above registration form and found the following legal violations have occurred that involve the applicant. (Do not list minor traffic) [Ordinance no.7-4-9(a)]:

NO C.I.B RECORD Yes No

RECOMMENDATION: APPROVE DENY

Signature of Chief of Police

Date